

Final Announcement

MCHCI 2007



Indian
Institute of
Management
Ahmedabad

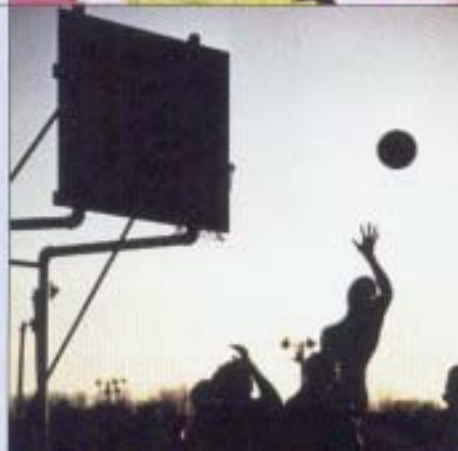
Management Consultation on Health Care in India

June 25 - 29, 2007



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Management Consultation on Health Care in India

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PROGRAMME COMMITTEE

Sanjay Verma

Faculty, IIMA

Sunil Maheshwari

Faculty, IIMA

Ramesh Bhat

Faculty, IIMA

Tejas Desai

Faculty, IIMA

Tathagata Bandyopadhyay

Faculty, IIMA

N. Ravichandran

Faculty, IIMA

Dileep Mavalankar

Faculty, IIMA

P. R. Joshi

President (Group HR & CC)
Zydus Cadila, Ahmedabad

MOTIVATION

- Indian health care scenario is at best complex. Probably, India is the only country in the world where there is a whole range of health care related issues such as safe motherhood, control of communicable diseases, life style diseases, etc.
- The health care delivery mechanisms in India range from project orientation, subsidized governmental health care delivery systems (primary health care centres, district hospitals, state hospitals), health care systems managed by non-profit and trust-based organizations, to hospitals managed by professional enterprises.
- The cost of health care in India is rapidly increasing and the trend is likely to continue.
- The health insurance sector is slowly evolving and is likely to stabilize soon. The implications of the evolution of health insurance sector to the cost of health care, service quality, and portfolio of services offered by hospitals are unclear.
- The managerial effectiveness of various health care delivery mechanisms needs to be improved.
- The policies pertaining to health care need to be articulated properly as there are periodic changes.
- The supporting infrastructure like health care professionals, paramedicals, etc. is still in the process of developing.
- The pharmaceutical industry is going through a major structural change.
- Health care systems are continuously and routinely investing in new equipment and technology.
- Health care systems are a part of a larger agenda of sustainable human development.
- In essence, health care policy, health care delivery mechanisms, infrastructure, and managerial effectiveness are in a continuous state of evolution.



ADVISORY COMMITTEE MCHCI-2007

Mr. Alok Mishra

Chairman,
Advisory Committee, MCHCI 2007
Managing Director
Johnson & Johnson India, Mumbai

Dr. Ramakanta Panda

VC and Cardio Vascular
Thoracic Surgeon
Asian Heart Institute, Mumbai

Dr. Jacob Thomas

Group Medical Advisor
Sime Darby Berhad, Malaysia

Dr. Amarjit Singh

Secretary & Commissioner
(Family Welfare)
Government of Gujarat

Dr. (Mrs.) P. Narang

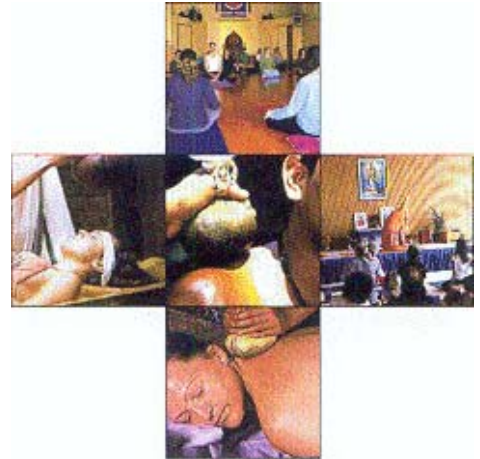
Dean
MGIMS, Wardha

Dr. K.A. Dinshaw

Director
Tata Memorial Centre, Mumbai

Ms. Shikha Sharma

MD & CEO
ICICI Prudential Life Insurance Company
Mumbai



OBJECTIVES

This is the second comprehensive health care consultation covering a wide range of issues concerning health care in India with the objective of increasing the interaction between academicians, practitioners, administrators, and members of industries associated and involved with health care.

The purpose of this management consultation is to provide:

- a forum for discussion on topics related to health policy and its implementation
- an opportunity to assess, understand, and identify managerial effectiveness in a variety of health care delivery systems
- a benchmark for improving operational effectiveness of service quality
- an avenue for learning from each other's experience in improving the existing systems, processes, and procedures to deliver better health care.

TO WHOM

Policy planners, policy administrators, governmental agencies, non-governmental organizations involved in health care delivery systems, hospital managers, medical professionals, health care project administrators, senior management executives of pharmaceutical companies, senior executives of insurance agencies, top management from insurance companies, deans and directors of medical colleges, deans of nursing services, managers of pathological laboratories, blood bank administrators, and academicians interested in health care management issues.



ADVISORY COMMITTEE MCHCI-2007

Mr. Sudarshan Jain

Abbott India Limited, Mumbai

Mr. Pramod Lele, CEO

P. D. Hinduja National Hospital &
Medical Research Centre, Mumbai

Dr. P.G. Shivananda

Dean Professor & Head
Manipal Sikkim Medical College, Gangtok

Mr. Raghavendra Rao

Managing Director
Orchid Chemicals & Pharmaceuticals Ltd.
Chennai

Dr. D.M. Vasudevan

Dean & Principal
College of Medicine
Amrita Vishwa Vidyapeetham, Kochi

Dr. S. Nath

Chairman cum Medical Director
Sulabh International Institute of
Health and Hygiene
New Delhi

Shri. K. Raamamoorthy

Joint Secretary,
Department of Health and
Family Welfare, New Delhi

THEMES

- **Health care policy:** Policy perspectives in health care from the viewpoint of the central government, state governments, and the civil society.
- **Heavy burden disease:** Management of medical conditions like tuberculosis and leprosy control, eye care, communicable disease, safe motherhood and child health, and life style diseases.
- **Health care facilities management:** All aspects related to investment, management, and operational efficiency of health care facilities owned by private, public, corporate, and non-profit organizations. It will cover issues like benchmarking, automation, waste management and disposable systems, quality of care, and organizational methods and procedures in improving quality of health care.
- **Service delivery mechanisms:** Issues, problems, efficiency, and relevance related to delivery mechanisms managed by private agencies, agencies in the public sector, and non-governmental organizations.
- **Education, training, and capacity building:** The role of government and regulatory agencies in planning for education and training in health care for medical, paramedical, and technical staff (including nursing services). Public-private partnerships in managing the education and training infrastructure. Capacity building in the context of project implementation. Technical upgradation of community health workers from non-profit organizations.
- **Research and advances in pharmaceuticals industries and medical devices:** Emerging trends in the pharmaceutical industry, interface between growth and pharmaceutical industry and cost of health care, technological advancements related to procedures and medical devices, cost of pharmaceutical products, and role of regulators.
- **Application of Information and Communication Technologies:** The enabling role of information technology in health care delivery, hospital information systems, telemedicine, medical record systems, and effective use of new technology in delivering quality health care.
- **Medical insurance:** Emerging trends, policy options, and implications to cost of health care delivery.
- **Community development and health care, millennium development goals, and implications to the health sector in India.**
- **Population control and management.**

CONSULTATION SECRETARIAT

Dr. N. Ravichandran

Chair, MCHCI-2007
Indian Institute of Management
Ahmedabad 380 015
Tel: 91-79-2632 4829 (D)
Fax: 91-79-2630 6896
Email: nravi@iimahd.ernet.in

Ms. Santhi Janardhanan

Wing 3
Indian Institute of Management
Ahmedabad 380 015
Tel: 91-79-2632 4830 (D)
Fax: 91-79-2630 6896
Email: santhi@iimahd.ernet.in

Ms. Mary Majo

MDP Office
Indian Institute of Management
Ahmedabad 380 015
Tel: 91-79-2632 4074
Fax: 91-79-2630 0352
Email: marymajo@iimahd.ernet.in

Website:
<http://www.mchci.org>

INVITED SPEAKERS

Several invited sessions featuring top policy makers of Government of India, state governments, leading academicians from well-known medical colleges, large teaching hospitals, representatives of national and international institutions connected with health care, non-governmental agencies, representatives of international health care institutions, senior management from pharmaceutical, insurance, and medical devices industry are planned.

PUBLICATIONS

- A booklet containing the abstracts of all contributed papers, invited sessions, keynote addresses, and plenary sessions would be made available to every participant as a part of the consultation material.
- There will be a separate publication of the papers presented in the consultation. This will include the full text of the plenary addresses, theme-based invited presentations, all invited contributions, and peer-reviewed contributed papers to the consultation.

WHAT CAN YOU DO?

- Present a contributed paper on any topic that is relevant to the consultation theme.
- Share a relevant health care application with a wider audience.
- Attend the consultation for knowledge enhancement and exposure.

HOW TO APPLY?

Application form for registration can be downloaded from the website <http://www.mchci.org>

FEE

- Rs. 3,000 for participants who are regular, full-time researchers in academic institutions.
- Rs. 5,000 for participants from academia, medical and allied professionals, central and state government representatives.
- Rs. 10,000 for executives from pharmaceutical industry, medical appliances, and insurance sector.

The fee includes access to the consultation, consultation material, proceedings of the consultation, lunches, and dinners. The fee may please be paid in favour of **Indian Institute of Management, Ahmedabad** and send to the Consultation Secretariat.

ACCOMMODATION

Limited accommodation in the students dormitories and Kasturbhai Lalbhai Management Development centre is available on a first-come-first-served basis in the IIMA campus. Charges applicable for these can be found on the website of the consultation. Participants are encouraged to find their own accommodation in Ahmedabad.

IMPORTANT DATES

1. Last date for receiving application for registration	June 20, 2007
2. Last date for receiving abstract for presentation in the conference	June 15, 2007

INVITED SPEAKERS

Shri Naresh Dayal*

Ministry of Health and Family Welfare
New Delhi

Professor N.K. Sethi*

Planning Commission of India
New Delhi

Dr. Prathap C. Reddy*

Apollo Hospitals
Chennai

Ms. Rita Teatota

Health and Family Welfare Department
Gujarat Government

Professor Amar Jasani

Center for Studies in Ethics and Rights
Mumbai

Mrs. Neelima Khetan

Seva Mandir, Udaipur

Dr. D.M. Vasudevan

Amrita Institute of Medical Sciences
Kochi

Dr. P. Narang

MGIMS, Wardha

Dr. K.A. Dinshaw

Tata Memorial Centre, Mumbai

Joseph D. Williams

The Voluntary Health Services
Chennai

Dr. Vikram Shah

Shalby Hospital, Ahmedabad

Dr. H.R. Nagendra

Swami Vivekananda Yoga Anusandhan Samsthan
Bangalore

Dr. Jacob Thomas

Subang Medical Center
Malaysia

R.D. Thulasiraj

Aravind Eye Care System
Madurai

Dr. Aravind

Aravind Eye Care System
Madurai

Dr. Asim Sil

Netra Niramoy Niketan
Chaitanyapur, West bengal

Dr Gullapalli N. Rao

L V Prasad Eye Institute
Hyderabad

Dr. Prithika Chary

Apollo Centre of Excellence for Women, Chennai

Smt. S. Jalaja*

Ministry of Health and Family Welfare, New Delhi

Dr. N.H. Anita*

Foundation for Research in Community Health
Pune

Dr. Brijendra Kumar Srivastava

Dr. Mohan's Diabetes Specialities Centre, Chennai

Mr. K. Ramamoorthy*

Ministry of Health & Family Welfare
New Delhi

Professor A.K. Mahapatra

Sanjay Gandhi Postgraduate Institute of Medical Sciences
Lucknow

Dr. P.G. Shivananda

Manipal Sikkim Medical College
Gangtok

Dr. Nitin S. Shah

Kesar SAL Medical College & Research Institute
Ahmedabad

Dr. P.C. Keshavan Kutty Nayar*

Medical Council of India
New Delhi

Dr. George Chandu

Christian Medical College and Hospital
Vellore

Dr. Bindeshwar Pathak

Sulabh Sanitation and Social Reform Movement
New Delhi

Ms. Deepa Muthaiya

Dean Foundation, Chennai

Dr. V. Shanta*

Cancer Institute
Chennai

Ms. Shikha Sharma

ICICI Prudential Life Insurance Company
Mumbai

Dr.(Mrs.) Asha Sharma*

RAK College of Nursing
New Delhi

Dr. Ashutosh Raghuvanshi*

Asia Heart Foundation
Kolkata

Dr. Ramakanta Panda

Asian Heart Institute
Mumbai

Dr. Daljit Singh

Fortis Healthcare Ltd.
New Delhi

Mr. Habil F. Khorakiwala*

Wockhardt Limited
Mumbai

Dr. Srinath Reddy*

All India Institute of Medical Sciences
New Delhi

Dr. Mukesh Batra

Dr Batras' Positive Health Clinic Pvt. Ltd.
Mumbai

Dr. Dileep Wani

Jan Kalyan Chain of Blood Banks
Pune

Ms. K. Sujatha Rao

Ministry of Health and Family Welfare
New Delhi

Mr. Raghavendra Rao

Orchid Chemicals & Pharmaceuticals Ltd.
Chennai

Dr. N. Sethuraman

Meenakshi Mission Hospital and Research Centre
Madurai

Dr. Sanjiv Malik

Max Balaji Hospital
Delhi

Dr. (Mrs.) N.A. Kshirsagar

Seth G S Medical College and KEM Hospital
Mumbai

Ms. Padma Chandrasekharan

Bill & Melinda Gates Foundation
Hyderabad

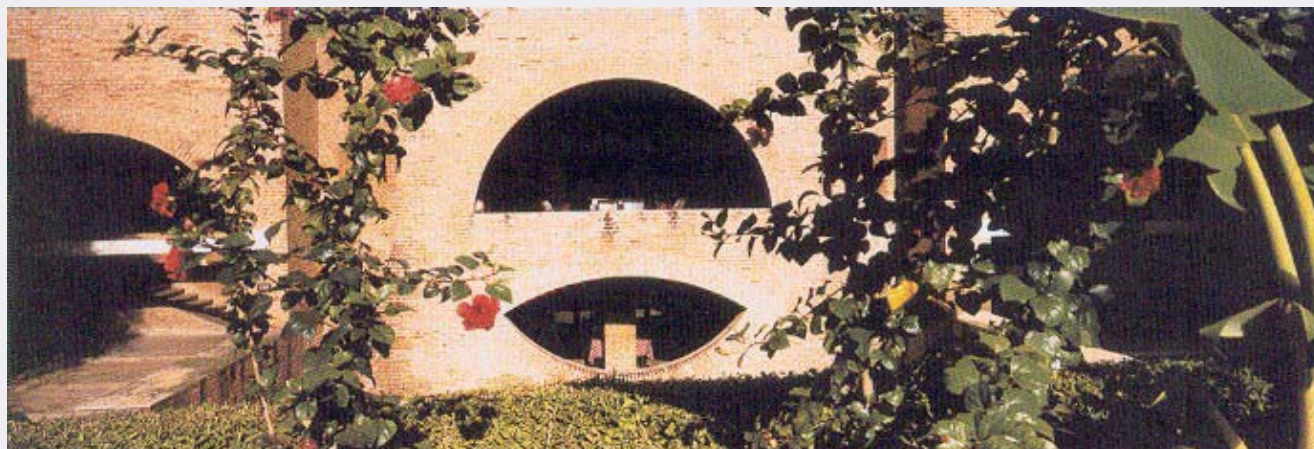
Dr. Sanjay Cherian

Frontier Lifeline
Chennai

Dr. C. Palanivelu

Gem Hospital India Limited
Coimbatore

* Confirmation awaited





Second Management Consultation on Health Care in India
June 25 - 29, 2007

REGISTRATION FORM

Name: _____

Designation: _____

Affiliation: _____

Address for correspondence: _____

_____ PIN

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Email: _____

Phone: (H) _____ (O) _____ (M) _____

Payment details: Cheque/DD No. _____ Date: _____ Amount _____

Drawn on _____

- Accommodation:
- | | |
|---|---------------------------|
| <input type="checkbox"/> Student Dormitory | Rs. 200 per day |
| <input type="checkbox"/> KLMDC Double Occupancy | Rs. 1000 per head per day |
| <input type="checkbox"/> KLMDC Single Occupancy | Rs. 1500 per day |
| <input type="checkbox"/> IMDC | Rs. 1800 per day |

1) Revised Accommodation Charges to be applicable for bookings from June 1, 2007.
2) Reservation can be confirmed only on receipt of payment.

Nature of participation: Delegate Contributor

Title of the paper: _____

Author(s): _____

Abstract: Enclosed To be sent later

Date: _____

Signature

Completed form should be sent to
Dr. N. Ravichandran, Chair, MCHCI-2007
Indian Institute of Management, Ahmedabad 380 015
Tel: 91-79-2632 4829 (D) • Fax: 91-79-2630 6896 • Email: nravi@iimahd.ernet.in
Website: <http://www.mchci.org>