

Final Announcement

# MCHCI 2007



Indian  
Institute of  
Management  
Ahmedabad

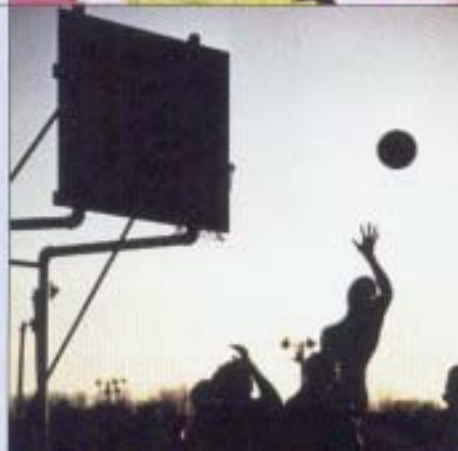
## Management Consultation on Health Care in India

June 25 - 29, 2007



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## Management Consultation on Health Care in India

June 25 - 29, 2007

### PROGRAMME COMMITTEE

**Sanjay Verma**

Faculty, IIMA

**Sunil Maheshwari**

Faculty, IIMA

**Ramesh Bhat**

Faculty, IIMA

**Tejas Desai**

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**P. R. Joshi**

President (Group HR & CC)  
Zydus Cadila, Ahmedabad

### MOTIVATION

- Indian health care scenario is at best complex. Probably, India is the only country in the world where there is a whole range of health care related issues such as safe motherhood, control of communicable diseases, life style diseases, etc.
- The health care delivery mechanisms in India range from project orientation, subsidized governmental health care delivery systems (primary health care centres, district hospitals, state hospitals), health care systems managed by non-profit and trust-based organizations, to hospitals managed by professional enterprises.
- The cost of health care in India is rapidly increasing and the trend is likely to continue.
- The health insurance sector is slowly evolving and is likely to stabilize soon. The implications of the evolution of health insurance sector to the cost of health care, service quality, and portfolio of services offered by hospitals are unclear.
- The managerial effectiveness of various health care delivery mechanisms needs to be improved.
- The policies pertaining to health care need to be articulated properly as there are periodic changes.
- The supporting infrastructure like health care professionals, paramedicals, etc. is still in the process of developing.
- The pharmaceutical industry is going through a major structural change.
- Health care systems are continuously and routinely investing in new equipment and technology.
- Health care systems are a part of a larger agenda of sustainable human development.
- In essence, health care policy, health care delivery mechanisms, infrastructure, and managerial effectiveness are in a continuous state of evolution.



## ADVISORY COMMITTEE MCHCI-2007

### Mr. Alok Mishra

Chairman,  
Advisory Committee, MCHCI 2007  
Managing Director  
Johnson & Johnson India, Mumbai

### Dr. Ramakanta Panda

VC and Cardio Vascular  
Thoracic Surgeon  
Asian Heart Institute, Mumbai

### Dr. Jacob Thomas

Group Medical Advisor  
Sime Darby Berhad, Malaysia

### Dr. Amarjit Singh

Secretary & Commissioner  
(Family Welfare)  
Government of Gujarat

### Dr. (Mrs.) P. Narang

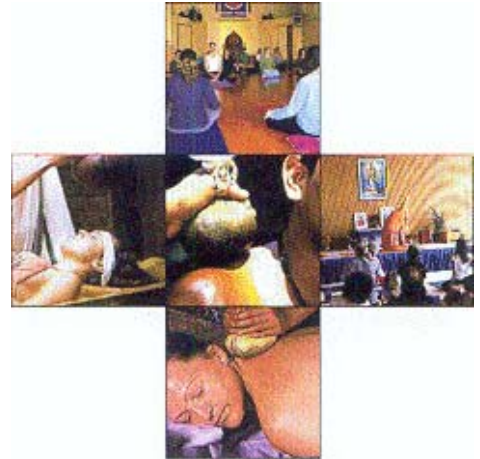
Dean  
MGIMS, Wardha

### Dr. K.A. Dinshaw

Director  
Tata Memorial Centre, Mumbai

### Ms. Shikha Sharma

MD & CEO  
ICICI Prudential Life Insurance Company  
Mumbai



## OBJECTIVES

This is the second comprehensive health care consultation covering a wide range of issues concerning health care in India with the objective of increasing the interaction between academicians, practitioners, administrators, and members of industries associated and involved with health care.

The purpose of this management consultation is to provide:

- a forum for discussion on topics related to health policy and its implementation
- an opportunity to assess, understand, and identify managerial effectiveness in a variety of health care delivery systems
- a benchmark for improving operational effectiveness of service quality
- an avenue for learning from each other's experience in improving the existing systems, processes, and procedures to deliver better health care.

## TO WHOM

Policy planners, policy administrators, governmental agencies, non-governmental organizations involved in health care delivery systems, hospital managers, medical professionals, health care project administrators, senior management executives of pharmaceutical companies, senior executives of insurance agencies, top management from insurance companies, deans and directors of medical colleges, deans of nursing services, managers of pathological laboratories, blood bank administrators, and academicians interested in health care management issues.



## ADVISORY COMMITTEE MCHCI-2007

### Mr. Sudarshan Jain

Abbott India Limited, Mumbai

### Mr. Pramod Lele, CEO

P. D. Hinduja National Hospital &  
Medical Research Centre, Mumbai

### Dr. P.G. Shivananda

Dean Professor & Head  
Manipal Sikkim Medical College, Gangtok

### Mr. Raghavendra Rao

Managing Director  
Orchid Chemicals & Pharmaceuticals Ltd.  
Chennai

### Dr. D.M. Vasudevan

Dean & Principal  
College of Medicine  
Amrita Vishwa Vidyapeetham, Kochi

### Dr. S. Nath

Chairman cum Medical Director  
Sulabh International Institute of  
Health and Hygiene  
New Delhi

### Shri. K. Raamamoorthy

Joint Secretary,  
Department of Health and  
Family Welfare, New Delhi

## THEMES

- **Health care policy:** Policy perspectives in health care from the viewpoint of the central government, state governments, and the civil society.
- **Heavy burden disease:** Management of medical conditions like tuberculosis and leprosy control, eye care, communicable disease, safe motherhood and child health, and life style diseases.
- **Health care facilities management:** All aspects related to investment, management, and operational efficiency of health care facilities owned by private, public, corporate, and non-profit organizations. It will cover issues like benchmarking, automation, waste management and disposable systems, quality of care, and organizational methods and procedures in improving quality of health care.
- **Service delivery mechanisms:** Issues, problems, efficiency, and relevance related to delivery mechanisms managed by private agencies, agencies in the public sector, and non-governmental organizations.
- **Education, training, and capacity building:** The role of government and regulatory agencies in planning for education and training in health care for medical, paramedical, and technical staff (including nursing services). Public-private partnerships in managing the education and training infrastructure. Capacity building in the context of project implementation. Technical upgradation of community health workers from non-profit organizations.
- **Research and advances in pharmaceuticals industries and medical devices:** Emerging trends in the pharmaceutical industry, interface between growth and pharmaceutical industry and cost of health care, technological advancements related to procedures and medical devices, cost of pharmaceutical products, and role of regulators.
- **Application of Information and Communication Technologies:** The enabling role of information technology in health care delivery, hospital information systems, telemedicine, medical record systems, and effective use of new technology in delivering quality health care.
- **Medical insurance:** Emerging trends, policy options, and implications to cost of health care delivery.
- **Community development and health care, millennium development goals, and implications to the health sector in India.**
- **Population control and management.**

## CONSULTATION SECRETARIAT

### Dr. N. Ravichandran

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Website:  
<http://www.mchci.org>

## INVITED SPEAKERS

Several invited sessions featuring top policy makers of Government of India, state governments, leading academicians from well-known medical colleges, large teaching hospitals, representatives of national and international institutions connected with health care, non-governmental agencies, representatives of international health care institutions, senior management from pharmaceutical, insurance, and medical devices industry are planned.

## PUBLICATIONS

- A booklet containing the abstracts of all contributed papers, invited sessions, keynote addresses, and plenary sessions would be made available to every participant as a part of the consultation material.
- There will be a separate publication of the papers presented in the consultation. This will include the full text of the plenary addresses, theme-based invited presentations, all invited contributions, and peer-reviewed contributed papers to the consultation.

## WHAT CAN YOU DO?

- Present a contributed paper on any topic that is relevant to the consultation theme.
- Share a relevant health care application with a wider audience.
- Attend the consultation for knowledge enhancement and exposure.

## HOW TO APPLY?

Application form for registration can be downloaded from the website <http://www.mchci.org>

## FEE

- Rs. 3,000 for participants who are regular, full-time researchers in academic institutions.
- Rs. 5,000 for participants from academia, medical and allied professionals, central and state government representatives.
- Rs. 10,000 for executives from pharmaceutical industry, medical appliances, and insurance sector.

The fee includes access to the consultation, consultation material, proceedings of the consultation, lunches, and dinners. The fee may please be paid in favour of **Indian Institute of Management, Ahmedabad** and send to the Consultation Secretariat.

## ACCOMMODATION

Limited accommodation in the students dormitories and Kasturbhai Lalbhai Management Development centre is available on a first-come-first-served basis in the IIMA campus. Charges applicable for these can be found on the website of the consultation. Participants are encouraged to find their own accommodation in Ahmedabad.

## IMPORTANT DATES

1. Last date for receiving application for registration	June 20, 2007
2. Last date for receiving abstract for presentation in the conference	June 15, 2007

## INVITED SPEAKERS

### Shri Naresh Dayal\*

Ministry of Health and Family Welfare  
New Delhi

### Professor N.K. Sethi\*

Planning Commission of India  
New Delhi

### Dr. Prathap C. Reddy\*

Apollo Hospitals  
Chennai

### Ms. Rita Teatota

Health and Family Welfare Department  
Gujarat Government

### Professor Amar Jasani

Center for Studies in Ethics and Rights  
Mumbai

### Mrs. Neelima Khetan

Seva Mandir, Udaipur

### Dr. D.M. Vasudevan

Amrita Institute of Medical Sciences  
Kochi

### Dr. P. Narang

MGIMS, Wardha

### Dr. K.A. Dinshaw

Tata Memorial Centre, Mumbai

### Joseph D. Williams

The Voluntary Health Services  
Chennai

### Dr. Vikram Shah

Shalby Hospital, Ahmedabad

### Dr. H.R. Nagendra

Swami Vivekananda Yoga Anusandhan Samsthan  
Bangalore

### Dr. Jacob Thomas

Subang Medical Center  
Malaysia

### R.D. Thulasiraj

Aravind Eye Care System  
Madurai

### Dr. Aravind

Aravind Eye Care System  
Madurai

### Dr. Asim Sil

Netra Niramoy Niketan  
Chaitanyapur, West bengal

### Dr Gullapalli N. Rao

L V Prasad Eye Institute  
Hyderabad

### Dr. Prithika Chary

Apollo Centre of Excellence for Women, Chennai

### Smt. S. Jalaja\*

Ministry of Health and Family Welfare, New Delhi

### Dr. N.H. Anita\*

Foundation for Research in Community Health  
Pune

### Dr. Brijendra Kumar Srivastava

Dr. Mohan's Diabetes Specialities Centre, Chennai

### Mr. K. Ramamoorthy\*

Ministry of Health & Family Welfare  
New Delhi

### Professor A.K. Mahapatra

Sanjay Gandhi Postgraduate Institute of Medical Sciences  
Lucknow

### Dr. P.G. Shivananda

Manipal Sikkim Medical College  
Gangtok

### Dr. Nitin S. Shah

Kesar SAL Medical College & Research Institute  
Ahmedabad

### Dr. P.C. Keshavan Kutty Nayar\*

Medical Council of India  
New Delhi

### Dr. George Chandu

Christian Medical College and Hospital  
Vellore

### Dr. Bindeshwar Pathak

Sulabh Sanitation and Social Reform Movement  
New Delhi

### Ms. Deepa Muthaiya

Dean Foundation, Chennai

### Dr. V. Shanta\*

Cancer Institute  
Chennai

### Ms. Shikha Sharma

ICICI Prudential Life Insurance Company  
Mumbai

### Dr.(Mrs.) Asha Sharma\*

RAK College of Nursing  
New Delhi

### Dr. Ashutosh Raghuvanshi\*

Asia Heart Foundation  
Kolkata

### Dr. Ramakanta Panda

Asian Heart Institute  
Mumbai

### Dr. Daljit Singh

Fortis Healthcare Ltd.  
New Delhi

### Mr. Habil F. Khorakiwala\*

Wockhardt Limited  
Mumbai

### Dr. Srinath Reddy\*

All India Institute of Medical Sciences  
New Delhi

### Dr. Mukesh Batra

Dr Batras' Positive Health Clinic Pvt. Ltd.  
Mumbai

### Dr. Dileep Wani

Jan Kalyan Chain of Blood Banks  
Pune

### Ms. K. Sujatha Rao

Ministry of Health and Family Welfare  
New Delhi

### Mr. Raghavendra Rao

Orchid Chemicals & Pharmaceuticals Ltd.  
Chennai

### Dr. N. Sethuraman

Meenakshi Mission Hospital and Research Centre  
Madurai

### Dr. Sanjiv Malik

Max Balaji Hospital  
Delhi

### Dr. (Mrs.) N.A. Kshirsagar

Seth G S Medical College and KEM Hospital  
Mumbai

### Ms. Padma Chandrasekharan

Bill & Melinda Gates Foundation  
Hyderabad

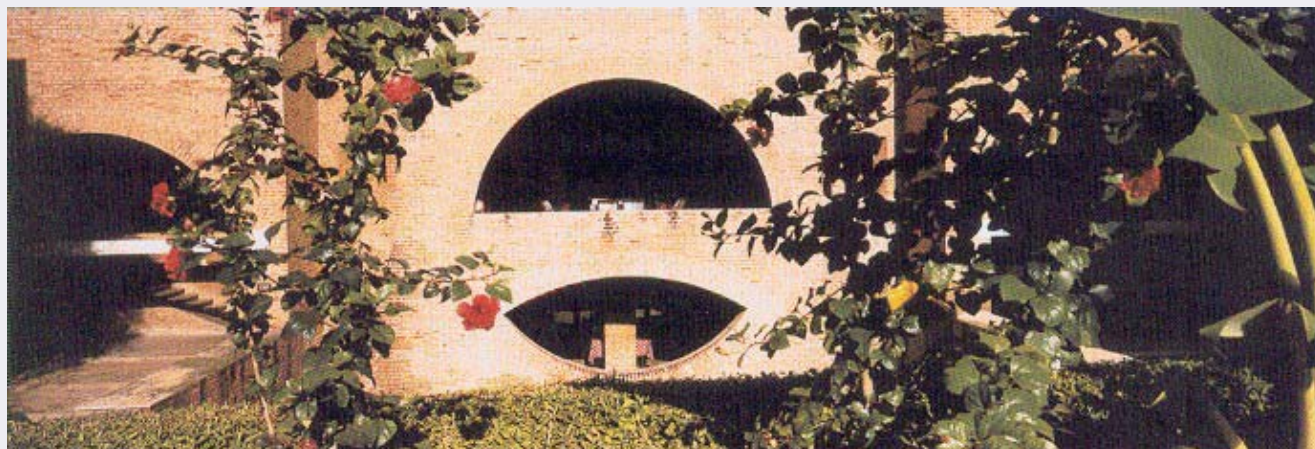
### Dr. Sanjay Cherian

Frontier Lifeline  
Chennai

### Dr. C. Palanivelu

Gem Hospital India Limited  
Coimbatore

\* Confirmation awaited





**Second Management Consultation on Health Care in India**  
**June 25 - 29, 2007**

**REGISTRATION FORM**

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Affiliation: \_\_\_\_\_

Address for correspondence: \_\_\_\_\_

\_\_\_\_\_ PIN 

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Email: \_\_\_\_\_

Phone: (H) \_\_\_\_\_ (O) \_\_\_\_\_ (M) \_\_\_\_\_

Payment details: Cheque/DD No. \_\_\_\_\_ Date: \_\_\_\_\_ Amount \_\_\_\_\_

Drawn on \_\_\_\_\_

- Accommodation:
- |   |  |                           |
|---|--|---------------------------|
| <input type="checkbox"/> Student Dormitory      |  | Rs. 200 per day           |
| <input type="checkbox"/> KLMDC Double Occupancy |  | Rs. 1000 per head per day |
| <input type="checkbox"/> KLMDC Single Occupancy |  | Rs. 1500 per day          |
| <input type="checkbox"/> IMDC                   |  | Rs. 1800 per day          |

1) Revised Accommodation Charges to be applicable for bookings from June 1, 2007.  
 2) Reservation can be confirmed only on receipt of payment.

Nature of participation:  Delegate  Contributor

Title of the paper: \_\_\_\_\_

Author(s): \_\_\_\_\_

Abstract:  Enclosed  To be sent later

Date: \_\_\_\_\_

Signature \_\_\_\_\_

Completed form should be sent to  
**Dr. N. Ravichandran**, Chair, MCHCI-2007  
 Indian Institute of Management, Ahmedabad 380 015  
 Tel: 91-79-2632 4829 (D) • Fax: 91-79-2630 6896 • Email: nravi@iimahd.ernet.in  
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